

| Studiepunten | Opleidingsleerplan - 11 juni 2024                                |                                    |     |     |  | Semester | Werkvorm    | Aanwezigheidsplicht   | Toetsvorm                 | Afnamevorm  | Individueel of groep | Deeltoetsen wegingsfactor | Minimumcijfer                 | Toetsmoment |               | Cijfer, O/V/G of NVD/VD        | Modulecoördinator        | Subleeruitkomst(en) | Online contacturen (inclusief asynchroon) (klokeer) | Reguliere contacturen (klokeer) | Zelfstudie (klokeer) | Toetsduur (min) |   |  |                   |  |
|--------------|--|------------------------------------|-----|-----|--|----------|-------------|-----------------------|---------------------------|-------------|----------------------|---------------------------|-------------------------------|-------------|---------------|--------------------------------|--------------------------|---------------------|---|---------------------------------|----------------------|-----------------|---|--|-------------------|--|
|              | Jaar 1 semester 1  |                                    |     |     |  |          |             |                       |                           |             |                      |                           |                               | 1           |               |                                |                          |                     |   |                                 |                      |                 | 2 |  | Herkansingsmoment |  |
|              | Onderwijseenheid   |                                    |     |     |  |          |             |                       |                           |             |                      |                           |                               |             |               |                                |                          |                     |   |                                 |                      |                 |   |  |                   |  |
| 6            | Marketing  | Marketing                          |     |     |  |          | Werkcollege |                       |                           |             |                      | 5,5                       |                               |             | Cijfer        | I. Ait Rian                    |                          |                     |   |                                 |                      |                 |   |  |                   |  |
|              | Marketing 1  | Marketing 1                        | 1.1 |     |  |          |             | Schriftelijk tentamen | Remindo                   | Individueel | 50%                  | 4,5                       | week 45 of 46 / week 28       | Cijfer      |               |                                | 2.1, 2.3, 5.1            |                     | 16  | 68                              | 120                  |                 |   |  |                   |  |
|              | Marketing 2  | Marketing 2                        |     | 1.2 |  |          |             | Schriftelijk tentamen | Remindo                   | Individueel | 50%                  | 4,5                       | week 4 of 6 / week 28         | Cijfer      |               |                                | 2.2, 2.3, 5.1, 8.3       |                     | 16  | 68                              | 120                  |                 |   |  |                   |  |
| 6            | Onderzoek  | Research                           |     |     |  |          | Werkcollege |                       |                           |             |                      | 5,5                       |                               |             | Cijfer        | S. Smulders                    |                          |                     |   |                                 |                      |                 |   |  |                   |  |
|              | Theorie  | Theory                             | 1.1 |     |  |          |             | Schriftelijk tentamen | Remindo                   | Individueel | 50%                  | 4,5                       | week 45 of 46 / week 28       | Cijfer      |               |                                | 7.1, 7.2, 7.3, 8.2       |                     | 11  | 73                              | 120                  |                 |   |  |                   |  |
|              | Onderzoeksvaardigheden   | Research Skills                    |     | 1.2 |  |          |             | Opdracht              |                           | Groep       | 50%                  | 4,5                       | week 45 of 46 / week 12 of 13 | Cijfer      |               |                                | 7.1, 7.2, 7.3, 8.2, 10.3 |                     | 11  | 73                              | nvt                  |                 |   |  |                   |  |
| 3            | Financiering   | Finance                            | 1.1 |     |  |          | Werkcollege | Schriftelijk tentamen | Applicatie met Excel/Word | Individueel |                      | 5,5                       | week 45 of 46 / week 27       | Cijfer      | J. van Sassen |                                | 5.3, 8.3                 |                     | 22  | 62                              | 120                  |                 |   |  |                   |  |
| 3            | Bedrijfsadministratie  | Accounting                         |     | 1.2 |  |          | Werkcollege | Schriftelijk tentamen | Applicatie met Excel/Word | Individueel |                      | 5,5                       | week 4 of 6 / week 27         | Cijfer      | J. van Sassen |                                | 5.3, 8.3                 |                     | 22  | 62                              | 120                  |                 |   |  |                   |  |
| 3            | Zakelijk communiceren  | Business Communication - Dutch     |     |     |  |          | Werkcollege |                       |                           |             |                      |                           |                               |             | X. Klop       |                                |                          |                     |   |                                 |                      |                 |   |  |                   |  |
|              | Zakelijk communiceren: schrijfvaardigheden                       | Writing skills                     | 1.1 |     |  |          |             | Schriftelijk tentamen |                           | Individueel | 100%                 | 5,5                       | week 45 of 46 / week 27       | Cijfer      |               |                                | 10.1, 10.3               |                     | 11  | 73                              | 120                  |                 |   |  |                   |  |
|              | Zakelijk communiceren: basisvaardigheden Nederlands (E-learning) | Basic Skills Dutch (E-learning)    | 1.1 |     |  |          |             | Opdracht              |                           | Individueel |                      | VD                        | week 45 of 46 / week 51 of 2  | VD/NVD      |               |                                |                          |                     |   |                                 | n.v.t.               |                 |   |  |                   |  |
| 3            | Business Communication 1   | Business Communication 1 - English |     |     |  |          | Werkcollege | *                     |                           |             |                      |                           |                               |             | S. de Vink    |                                |                          |                     |   |                                 |                      |                 |   |  |                   |  |
|              | Business Communication: Writing Skills                           | Writing Skills                     |     | 1.2 |  |          |             | Schriftelijk tentamen | Remindo                   | Individueel | 100%                 | 5,5                       | week 4 of 6 / 27              | Cijfer      |               |                                | 10.2, 10.3               |                     | 11  | 73                              | 120                  |                 |   |  |                   |  |
|              | Business Communication: Basic Skills English (E-learning)        | Basic Skills English (E-learning)  |     | 1.2 |  |          |             | Opdracht              |                           | Individueel |                      | VD                        | week 4 of 6 / week 12 of 13   | VD/NVD      |               |                                |                          |                     |   |                                 | n.v.t.               |                 |   |  |                   |  |
| 6            | Young Intrapreneurs  | Young Intrapreneurs                |     |     |  |          | Werkcollege | *                     |                           |             |                      | 5,5                       |                               |             | Cijfer        | D. Boone & J. van Nieuwenhoven | 2.1, 6.1, 7.1, 8.2, 10.2 |                     |   |                                 | n.v.t.               |                 |   |  |                   |  |
|              | a) Analyse   | Analysis                           | 1.1 |     |  |          |             | Portfolio             |                           | Groep       | 40%                  | 4,5                       | week 45 of 46 / week 51 of 2  | Cijfer      |               |                                |                          |                     | 42  | 42                              |                      |                 |   |  |                   |  |
|              | b) Reflectieverslag  | Reflection                         |     |     |  |          |             | Beroepsproduct        |                           | Individueel | 10%                  | 4,5                       | zie projecthandleiding        | Cijfer      |               |                                |                          |                     |   |                                 |                      |                 |   |  |                   |  |
|              | c) Adviesrapport   | Advisory rapport                   |     | 1.2 |  |          |             | Beroepsproduct        |                           | Groep       | 40%                  | 4,5                       | week 4 of 6 / week 12 of 13   | Cijfer      |               |                                |                          |                     | 42  | 42                              |                      |                 |   |  |                   |  |
|              | d) Presentatievaardigheden                                       | Presentation skills                |     |     |  |          |             | Beroepsproduct        |                           | Individueel | 10%                  | 4,5                       | zie projecthandleiding        | Cijfer      |               |                                |                          |                     |   |                                 |                      |                 |   |  |                   |  |
| 30           | Totaal aantal EC semester  |                                    |     |     |  |          |             |                       |                           |             |                      |                           |                               |             |               |                                |                          |                     |   |                                 |                      |                 |   |  |                   |  |

| Studiepunten | Opleidingsleerplan - 11 juni 2024          |  |     |  |     | Semester | Werkvorm    | Aanwezigheidsplicht   | Toetsvorm | Afnamevorm  | Individueel of groep | Deeltoetsen wegingsfactor | Minimumcijfer                 | Toetsmoment |                | Cijfer, O/V/G of NVD/VD              | Modulecoördinator                    | Subleeruitkomst(en) | Online contacturen (inclusief asynchroon) (klokeer) | Reguliere contacturen (klokeer) | Zelfstudie (klokeer) | Toetsduur (min) |   |  |                   |  |
|--------------|--|--|-----|--|-----|----------|-------------|-----------------------|-----------|-------------|----------------------|---------------------------|-------------------------------|-------------|----------------|--------------------------------------|--------------------------------------|---------------------|---|---------------------------------|----------------------|-----------------|---|--|-------------------|--|
|              | Jaar 1 semester 2                          |  |     |  |     |          |             |                       |           |             |                      |                           |                               | 1           |                |                                      |                                      |                     |   |                                 |                      |                 | 2 |  | Herkansingsmoment |  |
|              | Onderwijseenheid                           |  |     |  |     |          |             |                       |           |             |                      |                           |                               |             |                |                                      |                                      |                     |   |                                 |                      |                 |   |  |                   |  |
| 6            | Management & Organisatie                   | Management & Organisation                  |     |  |     |          | Hoorcollege |                       |           |             |                      | 5,5                       |                               |             | Cijfer         | M. Moeke                             |                                      |                     |   |                                 |                      |                 |   |  |                   |  |
|              | Management & Organisatie: Inleiding 1      | Management & Organisation: Introduction 1  |     |  | 2.1 |          |             | Schriftelijk tentamen | Remindo   | Individueel | 50%                  | 4,5                       | week 15 of 16 / week 28       | Cijfer      |                |                                      | 2.3, 5.1, 5.2                        | 5                   | 11  | 68                              | 120                  |                 |   |  |                   |  |
|              | Management & Organisatie: Inleiding 2      | Management & Organisation: Introduction 2  |     |  | 2.2 |          |             | Beroepsproduct        |           | Groep       | 40%                  | 4,5                       | week 25 / week 28             | Cijfer      |                |                                      | 2.3, 5.1, 5.2, 6.1, 6.2              |                     | 11  | 73                              | nvt                  |                 |   |  |                   |  |
|              |  |  |     |  |     |          |             | Presentatie           |           | Groep       | 10%                  | 4,5                       | week 25 / week 28             | Cijfer      |                |                                      |                                      |                     |   |                                 | 10                   |                 |   |  |                   |  |
| 6            | Online Business                            | Online Business                            |     |  | 2   |          | Werkcollege |                       |           |             |                      | 5,5                       |                               |             | Cijfer         | I. Ait Rian                          |                                      |                     |   |                                 |                      |                 |   |  |                   |  |
|              | E-commerce: webshop                        | E-commerce: webshop                        |     |  | 2.1 |          |             | Beroepsproduct        |           | Groep       | 50%                  | 4,5                       | week 15 of 16 / week 21 of 22 | Cijfer      |                |                                      | 1.3, 2.1, 2.2                        |                     | 21  | 63                              | n.v.t.               |                 |   |  |                   |  |
|              |  |  |     |  |     |          |             | Assessment            |           |             |                      | VD                        | week 11 en 12                 | NVD/VD      |                |                                      |                                      |                     |   |                                 | 15                   |                 |   |  |                   |  |
|              | Online Marketing                           | Online Marketing                           |     |  | 2.2 |          |             | Beroepsproduct        |           | Individueel | 50%                  | 4,5                       | week 25 / week 28             | Cijfer      |                |                                      | 1.3, 2.1, 2.2                        |                     | 11  | 73                              | n.v.t.               |                 |   |  |                   |  |
| 3            | Global Business                            | Global Business                            |     |  |     |          | Werkcollege |                       |           |             |                      |                           |                               |             |                | S. de Vink                           |                                      |                     |   |                                 |                      |                 |   |  |                   |  |
|              |  |  |     |  |     |          | Workshop    | *                     |           |             |                      |                           |                               |             |                |                                      |                                      |                     |   |                                 |                      |                 |   |  |                   |  |
|              | BFM Business Game                          | BFM Business Game                          |     |  | 1.2 |          |             | Participatie          |           | Individueel |                      | VD                        | week 5                        | VD/NVD      |                |                                      | 9.1                                  |                     | 24  | 2                               |                      |                 |   |  |                   |  |
|              | Business Presentation Skills               | Business Presentation Skills               |     |  | 2.1 |          |             | Presentatie           |           | Individueel |                      | 5,5                       | week 13 en 14 / week 16       | Cijfer      |                |                                      | 10.2, 10.3                           |                     | 11  | 47                              | 15                   |                 |   |  |                   |  |
| 3            | Algemene Economie                          | Economics                                  |     |  | 2.1 |          | Werkcollege | Schriftelijk tentamen | Remindo   | Individueel |                      | 5,5                       | week 15 of 16 / week 28       | Cijfer      | J. van Sassen  |                                      | 5.2, 5.3, 8.2                        |                     | 22  | 62                              | 120                  |                 |   |  |                   |  |
| 3            | Bedrijfsrecht                              | Law  |     |  | 2.2 |          | Werkcollege | Schriftelijk tentamen | Remindo   | Individueel |                      | 5,5                       | week 25 / week 28             | Cijfer      | F. Slingenberg |                                      | 5.2                                  |                     | 11  | 73                              | 120                  |                 |   |  |                   |  |
| 6            | Young Entrepreneurs                        | Young Entrepreneurs                        |     |  |     |          | Werkcollege | *                     |           |             |                      | 5,5                       |                               |             | Cijfer         | J. van der Bij & J. van Nieuwenhoven | 1.1, 2.1, 2.2, 5.1, 5.3, 7.1 en 9.1. |                     |   |                                 |                      |                 |   |  |                   |  |
|              |  |  |     |  |     |          | Project     | *                     |           |             |                      |                           |                               |             |                |                                      |                                      |                     |   |                                 |                      |                 |   |  |                   |  |
|              | a) Ondernemingsplan deel 1                 | Business plan part 1                       |     |  | 2.1 |          |             | Beroepsproduct        |           | Groep       | 40%                  | 4,5                       | week 15 of 16 / week 21 of 22 | Cijfer      |                |                                      |                                      |                     | 42  | 42                              | n.v.t.               |                 |   |  |                   |  |
|              | b) Ondernemerscompetenties                 | Entrepreneurial skills                     |     |  | 2.1 |          |             | Beroepsproduct        |           | Individueel | 10%                  | 4,5                       | zie projecthandleiding        | Cijfer      |                |                                      |                                      |                     |   |                                 | n.v.t.               |                 |   |  |                   |  |
|              | c) Ondernemingsplan deel 2                 | Business plan part 2                       |     |  | 2.2 |          |             | Beroepsproduct        |           | Groep       | 40%                  | 4,5                       | week 25 / week 28             | Cijfer      |                |                                      |                                      |                     | 42  | 42                              | n.v.t.               |                 |   |  |                   |  |
|              | d) Verkoopvaardigheden                     | Sales skills                               |     |  | 2.2 |          |             | Beroepsproduct        |           | Individueel | 10%                  | 4,5                       | zie projecthandleiding        | Cijfer      |                |                                      |                                      |                     |   |                                 | n.v.t.               |                 |   |  |                   |  |
| 3            | Studie- en loopbaanvaardigheden Propedeuse | Study and Career Skills Propaedeutic Phase |     |  |     |          | Werkcollege | *                     |           |             |                      | 5,5                       |                               |             | N. van Hasselt |                                      | 9.1, 9.2                             |                     | 12  | 72                              | n.v.t.               |                 |   |  |                   |  |
|              | a) Individuele opdracht blok 1             | Individual assignment block 1              | 1.1 |  |     |          |             | Beroepsproduct        |           | Individueel | 25%                  | 4,5                       | week 45 of 46 / week 51 of 2  | Cijfer      |                |                                      |                                      |                     |   |                                 |                      |                 |   |  |                   |  |

|    |                                |                               |  |     |     |     |  |                |  |             |     |     |                               |        |  |  |  |  |
|----|--------------------------------|-------------------------------|--|-----|-----|-----|--|----------------|--|-------------|-----|-----|-------------------------------|--------|--|--|--|--|
|    | b) Individuele opdracht blok 2 | Individual assignment block 2 |  | 1.2 |     |     |  | Beroepsproduct |  | Individueel | 25% | 4,5 | week 4 of 5 / week 12 of 13   | Cijfer |  |  |  |  |
|    | c) Individuele opdracht blok 3 | Individual assignment block 3 |  |     | 2.1 |     |  | Beroepsproduct |  | Individueel | 25% | 4,5 | week 15 of 16 / week 21 of 22 | Cijfer |  |  |  |  |
|    | d) Individuele opdracht blok 4 | Individual assignment block 4 |  |     |     | 2.2 |  | Beroepsproduct |  | Individueel | 25% | 4,5 | week 25 / week 28             | Cijfer |  |  |  |  |
| 30 | Totaal aantal EC semester      |                               |  |     |     |     |  |                |  |             |     |     |                               |        |  |  |  |  |

(\*) Deze projectdagen, werkcolleges of workshops kennen een verplichte deelname. Een toelichting staat vermeld in het blokboek of in de modulehandleiding.